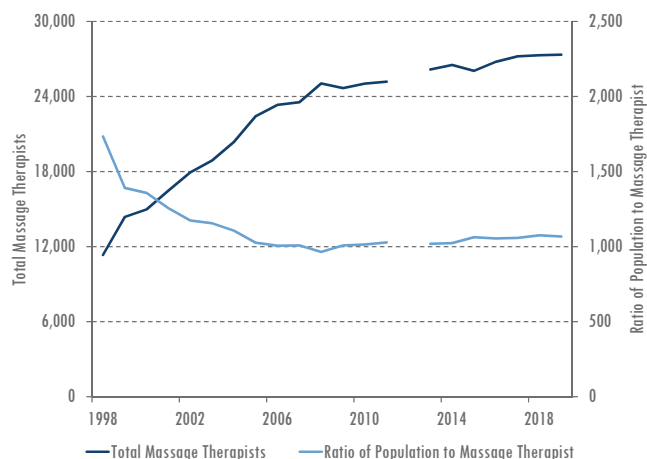




Massage Therapists

2019

Massage Therapist Growth Trends¹



In 2019, there were 27,345 actively licensed massage therapists providing care in Texas.

- This number represented a 3.1% increase since 2014 and a 10.8% increase since 2009.
- Relative to population growth, the size of the massage therapist workforce has declined by 5.9% over the past 10 years.
- Texas had fewer massage therapists than the national average.

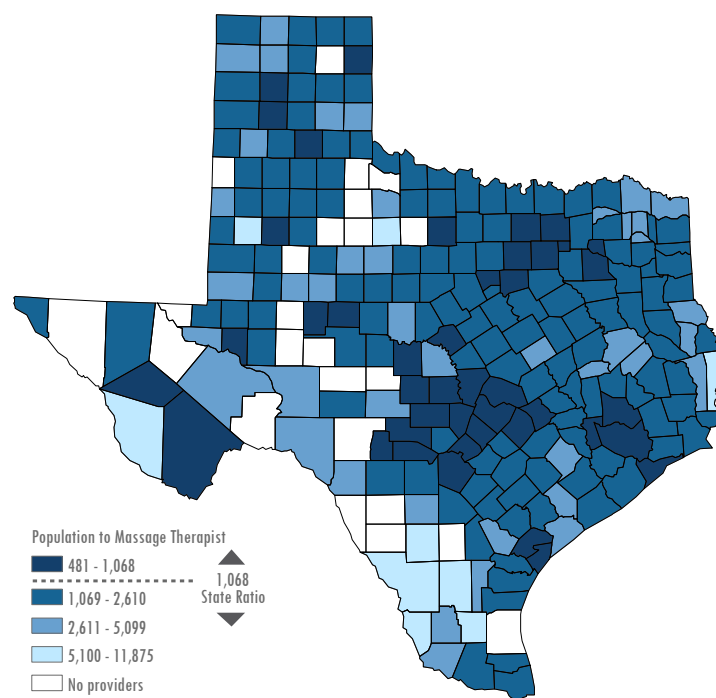
Age Distribution of Massage Therapists

Age Group	Number	Percent
≤30	3,565	13.0%
31-35	3,240	11.8%
36-40	3,388	12.4%
41-45	3,368	12.3%
46-50	3,594	13.1%
51-55	3,115	11.4%
56-60	2,831	10.4%
61-65	2,250	8.2%
>65	1,994	7.3%
Total	27,345	100.0%

Within 10 years, 25.9% of the current Texas massage therapist workforce will be eligible for retirement.

- 7.3% of active massage therapists in Texas were older than 65 years of age in 2019.
- 37.3% were 40 years of age or younger.

Ratio of Texas Population to Massage Therapist by County



Geographic Designation	Ratio of Population to Massage Therapist
Metropolitan	1,019
Non-metropolitan	1,781
Border	1,940
Non-border	1,019
Texas	1,068

Massage therapists were not evenly distributed throughout the state.

- There was a 54.4% difference between the number of massage therapists in metropolitan and non-metropolitan areas even after controlling for population differences.
- Between border and non-border areas, the percent difference was 62.3%.

¹ Data were not available in 2012.

